

January 12, 2011



To Whom It May Concern:

NewTek, Inc., designs innovative portable live production equipment and 3D products. Our goal is to make available to anyone the ability to create movies and television at affordable prices. When we encountered quality issues with our supply chain, I contacted Matt Schlegel, a former colleague at ReplayTV, to help us address our quality issues.

Along with his background and experience in engineering and quality management, Matt brings a thorough understanding of how cross-functional teams work. He introduced us to a unique methodology that he uses to align leadership teams to successfully address and overcome big challenges. Matt used his methodology to build an integrated plan to address the systematic issues that prevented NewTek from achieving its quality objectives.

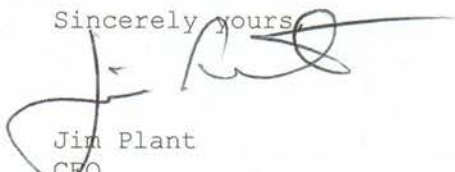
The methodology that Matt uses brought our leadership team into alignment with the steps necessary to achieve our quality goals. From the outset of the initiative, the team felt a vested interest in committing to actions necessary to achieve the objectives and to fulfill commitments.

The results are dramatic. NewTek has just launched its most complex product to date, and the quality metrics are far better than any product we have launched in the past. The quality metrics Matt has recommended, that previously seemed an impossible dream, now seem within reach. I would not have thought this level of improvement possible in such a short time, and I could not be more pleased with this accomplishment.

Based on Matt's success with our quality initiatives, we have enlisted his help again to help us build a plan to deliver excellent customer service and support to our international distribution centers. Matt's methodology works well with cross-functional teams, and this initiative requires leadership from many groups, including operations, engineering, procurement, finance and our global distribution centers. We expect another great outcome.

I highly recommend Matt Schlegel to any CEO who faces the challenge of aligning cross-functional leadership teams to address big challenges.

Sincerely yours,



Jim Plant  
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NewTek, Inc.

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